



SMARTTRACK
COLLEGE SUCCESS
The Smartest Way to Navigate College

The Holden Family — Jenna, University of Georgia (Terry College of Business)

Status: Graduated

"When our daughter Jenna started at UGA, she was excited but quickly became overwhelmed. The transition to college hit her harder than any of us expected—she struggled to keep up with her accounting coursework, missed a few important registration deadlines, and began doubting whether she had picked the right major. As parents, watching her lose confidence from a distance was heartbreaking. We didn't know how to help without overstepping."



"That's when we found SmartTrack. Dr. Terrell stepped in and gave Jenna something she desperately needed—structure, accountability, and someone who understood how college systems really work. He helped her create a personalized academic plan, break down her major requirements into manageable steps, and even coached her through retaking a class she failed. When she was close to losing a scholarship due to GPA requirements, he worked with her weekly to keep her focused and motivated."

"More than anything, he helped her believe in herself again. By her senior year, she had not only recovered academically but had earned a leadership role in a student business organization. Thanks to SmartTrack, Jenna graduated from the Terry School of Business with a job offer already lined up."

— **Michael Holden, Parent**